

# President

Club Officer Training



# Questions

What to ask a question?

<https://bit.ly/3IKEqgS>

# Session Objectives

- Review the responsibilities of the president
- Conduct a SWOT Analysis of your club
- List and discuss strategies for increasing membership



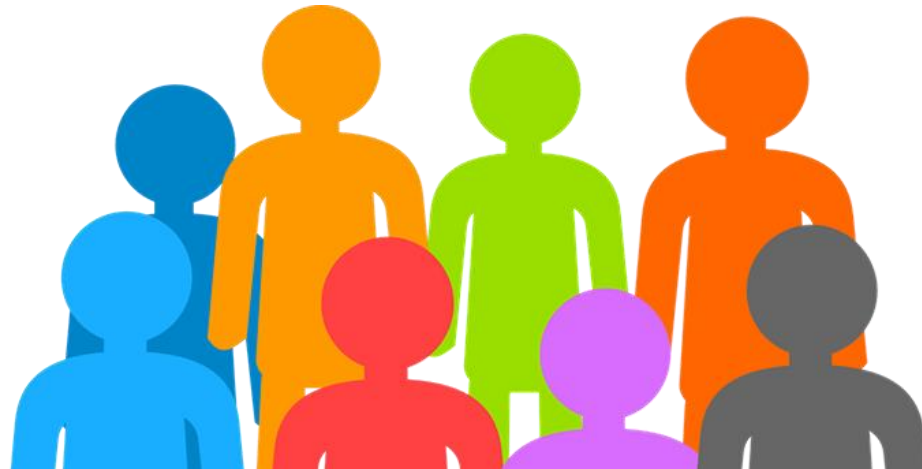
# President Role



“The club president is the chief executive officer of this club and is responsible for fulfilling the mission of the club. The president presides at meetings of this club and the club executive committee; appoints all committees; and has general supervision of the operation of this club.”

# The Club Mission

To provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.



# SWOT Analysis

How is your team doing?

<https://bit.ly/36txMam>

# Brainstorming Session

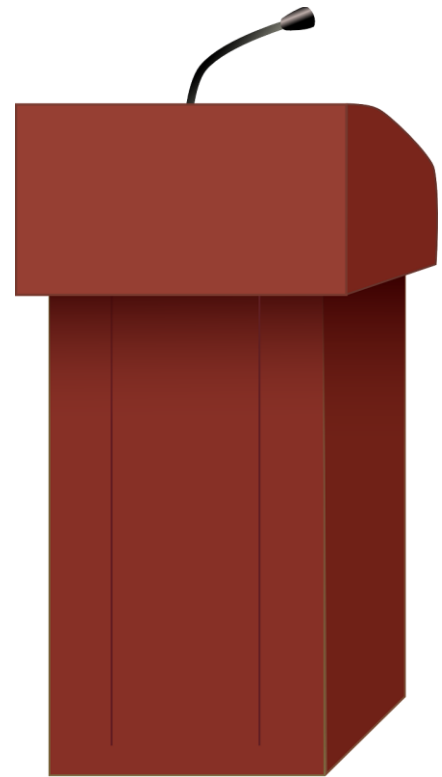
## Strategies for Increasing Membership

<https://bit.ly/37nMkrf>

# Discussion

## The President's Agenda

- What is it?
- Why should you use it?
- How do you use it?





# Awards and Incentives

## District Incentives

- STAR Performer
- The Big Three
- No Foolin'
- Keep it Strong



## Toastmasters International

- Free Pathway

# Questions

Did we answer your questions?

<https://bit.ly/3lKEqgS>

# Upcoming...

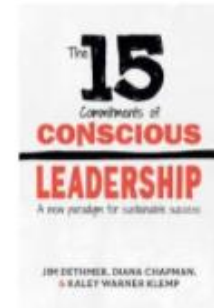
## 15 Commitments of Conscious Online Leadership

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*Bettyjo Bouchey, National Louis University*

*Megan Kohler, The Pennsylvania State University*

*Tina Rettler-Pagel, Madison College*



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# Thank you

District Trio Office Hours  
[d13tm.com/district/district-leadership/](https://d13tm.com/district/district-leadership/)

