Mentor's Moment

Today's Topic: Word of the Day ("WOD")

Three quick thoughts about the WOD:

1. **Purpose**
   a. It is often used to build our vocabulary
   b. But it goes much deeper…
   c. More on that in a second

2. **Best Practices**
   a. Pick a word commonly used: "Inspirational," not "Prehensile"
      i. Who will ever use "Prehensile?
      ii. What is the point of choosing a word no one has heard of and no one will ever use again?
   b. List the WOD on your meeting agenda
   c. Define the WOD on your meeting agenda
   d. If your club uses a "Theme of a Meeting," select a word that maps to that theme
   e. At the beginning of the meeting, paste the word/definition in the chatbox for greater visibility, increased use

3. **Business Application**
   a. Everything we do in Toastmasters has a direct application to the business world
   b. This includes the WOD
   c. The WOD is more than just building vocabulary
      i. That's important, yes
      ii. But it's really about "Top of Mind"
   d. What do you want your team members thinking about today? This week? That's the "Top of the Mind"
   e. The WOD of the day is an exercise for Toastmasters to practice "Top of Mind"