TOASTMASTERS LEADERSHIP INSTITUTE SUMMER 2021

Where leaders are made!

TOASTMASTERS INTERNATIONAL®

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Club Mission: We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

District Mission: We build new clubs and support all clubs in achieving excellence.

Toastmasters International Mission: We empower individuals to become more effective communicators and leaders.

SUMMER TLI AGENDA

8:30	**Virtual Doors Open**
9:00	**Opening Ceremonies: Call to Order, Welcome and Opening Remarks**
9:15	**2021-2022 District 13 Leader Induction Ceremony -** Patti Thor
9:30	**Lance Miller** presenting *Toastmasters - An Internship for Success*
10:30	**Break** – Q&A Breakout with Lance Miller available
10:45	**Quality Meetings** – Isabelle Billig Team: Fatimah Adisa, Anastasia Goldina, Angela Hayden, and Jodie-Ann Thomas
11:20	**Member Engagement and Retention** – Marci Antion, Carol Snyder
11:55	**Break**
12:00	**Breakout – Electives**
	Enhancing Evaluations – Rachel Crooks Panel: Amit Grover, Audrey Arthur, Shanda Kelsch, Joe O'Keeffe, Jesse Smucker **Investing in the Pathways Mentor Program** – Diana Lomelin Panel: Linda Young, Yan Yu, Fred Vornbrock, JR Ryoo
12:30	**Break –** Grab Lunch and head to Division Breakouts
12:40	**Division Breakout Rooms – A, B, C, D** Julia Wick, Kim Santillo, Joe Arnold, Sonia McKoy Success Plan
1:20	**Break**
1:30	**Club Officer Sessions** **President –** Bob Johnson, Tim Maloney **Vice President Education –** Elizabeth Carter, Chad Hudson **Vice President Membership –** Stephanie Scott, Cassie Treshok **Vice President Public Relations –** Kat Licause, Rahul Bagal **Secretary –** Catherine McCarron, Tim O'Brien **Treasurer –** Brandie Baughman, Bob Lee **Sergeant-at-Arms –** Steve Sokolowski, Karen McGuirk
2:30	**District Announcements & Thank You**
2:40	**Summer TLI Evaluation**
2:45	**Adjourn**
3:00	**First District Executive Committee (DEC) Meeting (3:00 – 4:15 pm)**

Welcome 2021 – 2022 District Leadership Team!

Bob Johnson, DTM
District Director

Dr. Elizabeth Carter, DTM
Program Quality Director

Stephanie Scott, DTM
Club Growth Director

Welcome 2021 -2022 District Leadership Team!

Kat Licause
Public Relations Manager

Catherine McCarron
Administrative Manager

Brandie Baughman, DTM
Finance Manager

Steve Sokolowski
Logistics Manager

Jim Hulings
Parliamentarian

Welcome 2021 – 2022 District Leadership Team!

Julia Wick
Division A Director

Kim Santillo
Division B Director

Joe Arnold, DTM
Division C Director

Sonia McKoy, DTM
Division D Director

Welcome 2021 – 2022 District Leadership Team!

Katie Wooten
Area 1 Director

Sharel O'Connell, DTM
Area 2 Director

Fred Fox
Area 3 Director

Aisha Kennedy
Area 4 Director

Amit Grover
Area 11 Director

Cassie Treshok
Area 12 Director

Tina Kramer, DTM
Area 13 Director

Adie Kurtanich
Area 14 Director

Bandana Raj
Area 15 Director

Cory Straub, DTM
Area 21 Director

Phillip Nichols
Area 22 Director

Ryan Jacobs
Area 23 Director

Yasmin S. Brown
Area 24 Director

David Houston
Area 31 Director

Spriha Chandrayan
Area 32 Director

Graeme Crawford
Area 33 Director

Ariel Epouhe
Area 34 Director

Sharon Henderson
Area 35 Director

KEYNOTE – LANCE MILLER

2005 World Champion of Public Speaking!

Lance Miller is an award-winning speaker and trainer. He has delivered over 5,000 speeches in over 60 countries on public speaking, leadership, and succeeding against adversity.

Lance is Toastmasters' 2005 World Champion of Public Speaking. He has held numerous officer positions at the Club and District level. He was instrumental in building his home club, Renaissance Speakers, to 95 members and the #4 Toastmasters Club in the world. Renaissance Speakers has been continued to be one of the top 50 clubs in Toastmasters for the last 20 years.

Lance worked with over 80 Districts helping Toastmasters *win* with Toastmasters! He is the founder & host of *The World Champion Speakers Online Summit*, where he shares the path and experience from 30 World Champions of Public Speaking.

Lance is a Partner in Miller, Knutson & DaRe, LLC, specializing in corporate productivity and growth. His business experience spans serving as an executive with the *1984 Los Angeles Olympic Organizing Committee*, *Nestle* & *Anheuser Busch*. He has developed sales and marketing programs across 8 different industries and completing 5 new business start-ups.

To see more of Lance Miller, check out his website:
www.lancemillerspeaks.com

Quality Club Meetings

Isabelle Billig

Club meetings are the premier venue for acknowledgment and achievement in the Toastmasters program, a place for members to practice skills and receive feedback and recognition. Meetings shape relationships, morale, and directly impact member retention. This session will advance a shared understanding of what a quality club meeting looks like and assist club officers in developing strategies for delivering great meetings. Assisting Isabelle with her session are Fatimah Adisa, Anastasia Goldina, Angela Hayden, and Jodie-Ann Thomas.

Resources: Master Your Meetings; Club Quality Checklist

Member Engagement and Retention

Marci Antion and Carol Snyder

Satisfy your club members and keep them coming back!

Workshop on Member Engagement and Retention.

Why do people join your Toastmasters club? Why do they stay...and why do some leave?

This Interactive workshop will address strategies for keeping your members active in your club by examining the many reasons people choose the Toastmaster experience and how well our clubs are creating a satisfactory experience.

Evaluating Evaluations

Rachel Crooks

Rachel Crooks, former President and current VPE of Aspinwall Toastmasters, spent the last 6 months working on her High Performance Leadership Project with the goal of improving her fellow club members' evaluation skills. This goal sprouted as a simple idea after her club performed their Moments of Truth activity, at which members ranked evaluation quality as the lowest performance indicator for the club. This idea grew into a long term program with 4 special meetings all about Toastmasters Evaluations. The capstone of the project was a mock Evaluation Contest, showcasing and celebrating what the club learned throughout the program. In today's panel discussion lead by moderator Amit Grover, "Enhancing Evaluations", we will hear from three panelists (Audrey Arthur, Joe O'Keeffe, and Shanda Kelsch) all about how they approach Toastmasters evaluations, how they have benefitted from them, and some things you can do to truly be effective both in evaluating your peers and accepting criticism.

Does your club excel at providing quality feedback to speakers? Or do your members feel something is missing in many of the speech evaluations provided by your members? Perhaps you are looking to improve your own evaluation skills. Participants will also receive a resource packet with materials to help improve these vital skills.

Investing in the Pathways Mentor Program

Diana Lomelin

Diana Lomelin, PI5, DL1, current Treasurer at Cranberry High Noon Toastmasters recently finished her High Performance Leadership Project aimed at enhancing the Mentoring Program at her club after conducting the Moments Of Truth last Fall. The team set out to research and document the current practices followed by the club to select mentors and pair them with proteges, and found a myriad of resources to train and support mentors and promote better mentoring relationships. One of those important resources that has been overlooked was the Pathways Mentor Program, which was showcased at a special Mentoring themed meeting that kicked-off the revamped Mentoring Program at CHN.

Our panelists today, are the Toastmasters who have completed the Pathways Mentor Program, and their proteges. They will share with us their experiences and practical advice to make the most of a mentoring relationship. Panelists: Linda Young, Yan Yu, Fred Vornbrock, Jungwoo "JR" Ryoo. For more information on Mentoring, you can use this link, Mentoring, to reach the District 13 website.

Division Breakouts
A, B, C, D
Club Success Plan

DIVISION A DIRECTOR
Julia Wick

DIVISION B DIRECTOR
Kim Santillo

DIVISION C DIRECTOR
Joe Arnold

DIVISION D DIRECTOR
Sonia McKoy

Access the Club Success Plan at:
https://www.toastmasters.org/resources/club-success-plan

Club Officer Breakout Sessions

President:
Bob Johnson, Tim Maloney

Vice President Education:
Elizabeth Carter, Chad Hudson

Vice President Membership:
Stephanie Scott, Cassie Treshock

Vice President Public Relations:
Kat Licause, Rahul Bagal

Secretary:
Catherine McCarron, Tim O'Brien

Sergeant-at-Arms:
Steve Sokolowski, Karen McGuirk

Treasurer: Brandie Baughman, Bob Lee

2021-2022 Division Alignment

Division A

Area 1
- Bettis Club
- Bruceton Toastmasters Club
- PB&J Pittsburgh
- Toastmasters Carrick PA

Area 2
- Bay Friends
- Cherrington Toastmasters
- Covestro Toastmasters
- Moon Toastmasters

Area 3
- Allegheny County Airport Authority
- Comcast Keystone Region 1
- FedEx Toastmasters
- Priority Speakers Club
- Verbal Espresso

Area 4
- Crown Castle Toastmasters
- Mountaineer Toastmasters Club
- Pittsburgh Club
- South Hills Toastmasters Club
- Speak Easy Toastmasters of WV Club

Division B

Area 11
- Arconic Technology Center Club
- Aspinwall Toastmasters
- Giant Eagle – RIDC
- VA Club

Area 12
- Beaver Club
- Beacon Club
- North Hills Club
- PPG CIC Toastmasters

Area 13
- Cranberry Area Toastmasters Club
- Cranberry High Noon Toastmasters Club
- NetApp PTC Toastmasters
- ProMasters
- Westinghouse Toastmasters Club

Area 14
- Earlybirds Club
- Mercer County Toastmasters Club
- New Castles First Club
- Zelienople Toastmasters

Area 15
- Bayview Club
- Erie Insurance Toastmasters
- Eriez Club
- Meadville Toastmasters
- Noon-Timer Toastmasters

2021-2022 Division Alignment

Division C

Area 21
- Allegheny Mountains Toastmasters Club
- Elk County Toastmasters Club
- Indiana Toastmasters
- Johnstown Toastmasters Club

Area 22
- FQ Toasters
- Nittany Club
- Outreach Toastmasters
- Penn State Pingers Club
- State College Club

Area 23
- Ambassadors Toastmasters Club
- BPMI Toastmasters Club
- Penn Hills Club
- Sallie Boggs Toastmasters Club

Area 24
- Achievers Club
- Greensburg Club
- McKeesport Area Club
- Monroeville Club

Division D

Area 31
- BNY Mellon Toastmasters Club
- Culturally Speaking
- Federal Building Club
- Power UP!
- Toastmasters in the Tower

Area 32
- If It Matters, We Talk About It
- Lift Every Voice
- PREP Speaks
- The Next Step Toastmasters Club

Area 33
- Dawn Patrol Club
- HELPS on Smithfield
- Running Man Speaks

Area 34
- Bakery Square Toastmasters
- Midday Club
- Oakland Club
- Woman 2 Woman

Area 35
- ACC Toastmasters
- Highmark BRG Toastmasters
- Northside Toastmasters
- Talk TONS

2021-2022 District 13 Events

- **July 1st, 2021:** Happy New Year! Start of 2021-2022 Toastmasters Year
- **July 17th 2021 – 9am, July 19th 2021 – 6pm:** Club Officer Make-Up Training. Virtual via Zoom.
- **August 23rd – 28th, 2021:** Toastmasters International Convention (Online). Find out more here.
- **August 1st – September 30th, 2021:** Smedley Membership Drive
- **October 16th, 2021**: District 13 Fall Leadership Symposium, via Zoom/ In-person Hilton Southpointe (8:30am-3pm, Sat).
- **September 18th, 2021:** District 13 District Council Meeting. Virtual via Zoom. (9:00 – 10:30am, Sat).
- **December 4th, 2021:** Winter Toastmasters Leadership Institute Club Officers' Training, via Zoom/In-person - Westmoreland Community College (8:30am – 2:30pm, Sat).
- **February 1 – March 31, 2022:** Talk Up Toastmasters Membership Drive.
- **April 22nd – April 24th, 2022:** Spring Conference & Annual Business Meeting, DoubleTree Cranberry Township, PA (Fri – Sun).
- **May 1 – June 30, 2022:** Beat the Clock
- **June 25, 2022:** Summer Toastmasters Leadership Institute/Club Officers' Training. Tentative Hybrid via Zoom/In-person. Westmoreland Community College (8:30am – 2:30pm, Sat).

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2021-2022 District 13 Announcements

❖ Club Officer List Reminder

Be sure to submit your 2021-2022 Club Officer List on Club Central by June 30, 2021.

❖ Round 1 Area Director Visits

Part of the district's mission is to ensure every club fulfills its responsibilities to its members. To achieve this, the district must establish and maintain positive, supportive relationships with each club. Area Directors play a critical role in preserving this relationship through club visits, which are required twice a year.

By visiting clubs, Area Directors identify strengths and opportunities for improvement for their clubs. It is recommended to visit clubs as soon as possible, in order to establish plans for action that can be implemented with the most effectiveness. Area Director Visits must be completed/submitted by November 30, 2021.

❖ Club Sponsors, Mentors, Coaches

Want to live the District Mission? Help build new clubs and support all clubs in achieving excellence! Contact Club Growth Director, Stephanie Scott, for details at CGD@d13tm.com.

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District Resources

Below is a list of helpful links for all Toastmasters officers!

- Toastmasters International - Club Officer Roles
- Club Leadership Handbook
- Toastmasters Navigator
- Map of Service To Members
- Toastmasters International - Moments of Truth
- Distinguished Club Program and Club Success Plan
- A Toastmaster Wears Many Hats
- District and Region Maps
- Executive Meeting Minutes
- Club Sponsor, Mentor, Coach
- Club Quality
- Pathways DTM
- Club Officer Agreement and Release Statement

District 13 Map

Serving Western PA, Northern WV, and parts of Ohio and Maryland

2021-2022 District Executive Committee

District Leader Position	Name	District E-mail
District Director	Bob Johnson	DD@d13tm.com
Program Quality Director	Elizabeth Carter	PQD@d13tm.com
Club Growth Director	Stephanie Scott	CGD@d13tm.com
Public Relations Manager	Kat Licause	PRM@d13tm.com
Finance Manager	Brandie Baughman	FM@d13tm.com
Administrative Manager	Catherine McCarron	AM@d13tm.com
Logistics Manager	Steve Sokolowski	LM@d13tm.com
Parliamentarian	Jim Hulings	parliamentarian@d13tm.com
Immediate Past District Director	Patti Thor	IPDD@d13tm.com
DIVISION A DIRECTOR	**Julia Wick**	divadir@d13tm.com
Area 1 Director	Katie Wooten	area01dir@d13tm.com
Area 2 Director	Sharel O'Connell	area02dir@d13tm.com
Area 3 Director	Fred Fox	area03dir@d13tm.com
Area 4 Director	Aisha Kennedy	area04dir@d13tm.com
DIVISION B DIRECTOR	**Kim Santillo**	divbdir@d13tm.com
Area 11 Director	Amit Grover	area11dir@d13tm.com
Area 12 Director	Cassie Treshok	area12dir@d13tm.com
Area 13 Director	Tina Kramer	area13dir@d13tm.com
Area 14 Director	Adie Kurtanich	area14dir@d13tm.com
Area 15 Director	Bandana Raj	area15dir@d13tm.com
DIVISION C DIRECTOR	**Joe Arnold**	divcdir@d13tm.com
Area 21 Director	Cory Straub	area21dir@d13tm.com
Area 22 Director	Phillip Nichols	area2dir@d13tm.com
Area 23 Director	Ryan Jacobs	area23dir@d13tm.com
Area 24 Director	Yasmin Brown	area24dir@d13tm.com
DIVISION D DIRECTOR	**Sonia McKoy**	divddir@d13tm.com
Area 31 Director	David Houston	area31dir@d13tm.com
Area 32 Director	Spriha Chandrayan	area32dir@d13tm.com
Area 33 Director	Graeme Crawford	area33dir@d13tm.com
Area 34 Director	Ariel Epouhe	area34dir@d13tm.com
Area 35 Director	Sharon Henderson	area35dir@d13tm.com

SOCIALMEDIA

STAY IN TOUCH WITH THE DISTRICT

WEBSITE
www.d13tm.com

FACEBOOK
www.facebook.com/d13tm

LINKEDIN
www.linkedin.com/company/d13tm

TWITTER
www.twitter.com/d13tm

TOASTMASTERS INTERNATIONAL

DISTRICT 13

WHERE LEADERS ARE MADE